



Net Worth Profile

Alpharetta City, GA
 Alpharetta City, GA (1301696)
 Geography: Place

Prepared by Esri

Summary	Census 2010	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	57,500	66,509	71,115	4,606	1.35%
Median Age	36.6	37.6	38.4	0.8	0.42%
Households	21,710	25,087	26,809	1,722	1.34%
Average Household Size	2.65	2.65	2.65	0.00	0.00%

2019 Households by Net Worth	Number	Percent
Total	25,086	100.0%
<\$15,000	4,283	17.1%
\$15,000-\$34,999	2,059	8.2%
\$35,000-\$49,999	945	3.8%
\$50,000-\$74,999	1,207	4.8%
\$75,000-\$99,999	1,161	4.6%
\$100,000-\$149,999	1,579	6.3%
\$150,000-\$249,999	1,867	7.4%
\$250,000-\$499,999	2,243	8.9%
\$500,000-\$999,999	2,402	9.6%
\$1000000-\$1499999	2,149	8.6%
\$1500000-\$1999999	1,203	4.8%
\$2000000+	3,988	15.9%
Median Net Worth	\$212,915	
Average Net Worth	\$1,454,778	

2019 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	722	3,882	5,628	6,144	4,968	2,432	1,312
<\$15,000	460	1,433	1,008	677	374	173	158
\$15,000-\$34,999	138	686	576	352	167	87	54
\$35,000-\$49,999	29	268	296	199	89	37	26
\$50,000-\$74,999	19	339	386	207	134	64	58
\$75,000-\$99,999	36	225	358	268	128	98	47
\$100,000-\$149,999	22	287	427	345	274	132	93
\$150,000-\$249,999	15	254	495	509	337	186	72
\$250,000-\$499,999	1	261	582	557	386	298	158
\$500,000-\$999,999	2	91	573	595	489	405	246
\$1000000+	0	38	927	2,435	2,590	952	400
Median Net Worth	\$11,772	\$27,313	\$118,862	\$472,512	\$1,000,001	\$619,642	\$476,251
Average Net Worth	\$27,606	\$98,749	\$694,301	\$1,801,069	\$2,941,821	\$1,944,437	\$1,352,257

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.