



# Housing Profile

Alpharetta City, GA  
 Alpharetta City, GA (1301696)  
 Geography: Place

Prepared by Esri

Population		Households	
2010 Total Population	57,500	2019 Median Household Income	\$102,061
2019 Total Population	66,509	2024 Median Household Income	\$110,933
2024 Total Population	71,115	2019-2024 Annual Rate	1.68%
2019-2024 Annual Rate	1.35%		

Housing Units by Occupancy Status and Tenure	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	22,995	100.0%	25,798	100.0%	27,499	100.0%
Occupied	21,710	94.4%	25,087	97.2%	26,809	97.5%
Owner	14,129	61.4%	15,397	59.7%	16,729	60.8%
Renter	7,581	33.0%	9,690	37.6%	10,080	36.7%
Vacant	1,285	5.6%	711	2.8%	690	2.5%

Owner Occupied Housing Units by Value	2019		2024	
	Number	Percent	Number	Percent
Total	15,397	100.0%	16,729	100.0%
<\$50,000	19	0.1%	7	0.0%
\$50,000-\$99,999	31	0.2%	13	0.1%
\$100,000-\$149,999	148	1.0%	89	0.5%
\$150,000-\$199,999	646	4.2%	474	2.8%
\$200,000-\$249,999	1,170	7.6%	1,010	6.0%
\$250,000-\$299,999	1,776	11.5%	1,685	10.1%
\$300,000-\$399,999	3,283	21.3%	3,301	19.7%
\$400,000-\$499,999	3,106	20.2%	3,423	20.5%
\$500,000-\$749,999	4,265	27.7%	5,418	32.4%
\$750,000-\$999,999	687	4.5%	962	5.8%
\$1,000,000-\$1,499,999	215	1.4%	280	1.7%
\$1,500,000-\$1,999,999	32	0.2%	42	0.3%
\$2,000,000+	19	0.1%	25	0.1%
Median Value	\$420,138		\$452,162	
Average Value	\$458,986		\$489,527	

Census 2010 Housing Units	Number	Percent
Total	22,995	100.0%
In Urbanized Areas	22,995	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	14,129	100.0%
Owned with a Mortgage/Loan	12,289	87.0%
Owned Free and Clear	1,840	13.0%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	1,285	100.0%
For Rent	628	48.9%
Rented- Not Occupied	39	3.0%
For Sale Only	281	21.9%
Sold - Not Occupied	44	3.4%
Seasonal/Recreational/Occasional Use	119	9.3%
For Migrant Workers	0	0.0%
Other Vacant	174	13.5%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	21,710	14,129	65.1%
15-24	515	44	8.5%
25-34	3,466	1,092	31.5%
35-44	5,639	3,673	65.1%
45-54	6,107	4,835	79.2%
55-64	3,299	2,672	81.0%
65-74	1,407	1,128	80.2%
75-84	855	533	62.3%
85+	422	152	36.0%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	21,710	14,129	65.1%
White Alone	15,990	11,583	72.4%
Black/African American Alone	2,447	910	37.2%
American Indian/Alaska Native	30	19	63.3%
Asian Alone	2,436	1,337	54.9%
Pacific Islander Alone	9	6	66.7%
Other Race Alone	422	87	20.6%
Two or More Races	376	187	49.7%
Hispanic Origin	1,331	542	40.7%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	21,710	14,129	65.1%
1-Person	5,542	2,414	43.6%
2-Person	6,035	4,067	67.4%
3-Person	3,892	2,706	69.5%
4-Person	4,045	3,282	81.1%
5-Person	1,559	1,236	79.3%
6-Person	447	332	74.3%
7+ Person	190	92	48.4%

2019 Housing Affordability	
Housing Affordability Index	123
Percent of Income for Mortgage	20.1%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.