



Household Income Profile

Alpharetta City, GA
 Alpharetta City, GA (1301696)
 Geography: Place

Prepared by Esri

Summary	2019		2024	
	Population	Households	Change	Annual Rate
Population	66,509	71,115	4,606	1.35%
Households	25,087	26,809	1,722	1.34%
Median Age	37.6	38.4	0.8	0.42%
Average Household Size	2.65	2.65	0.00	0.00%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	25,087	100%	26,808	100%
<\$15,000	1,010	4.0%	868	3.2%
\$15,000-\$24,999	1,057	4.2%	977	3.6%
\$25,000-\$34,999	1,073	4.3%	993	3.7%
\$35,000-\$49,999	1,956	7.8%	1,868	7.0%
\$50,000-\$74,999	4,153	16.6%	4,053	15.1%
\$75,000-\$99,999	2,974	11.9%	2,962	11.0%
\$100,000-\$149,999	5,073	20.2%	5,584	20.8%
\$150,000-\$199,999	2,660	10.6%	3,324	12.4%
\$200,000+	5,131	20.5%	6,179	23.0%
Median Household Income	\$102,061		\$110,933	
Average Household Income	\$138,742		\$154,354	
Per Capita Income	\$52,536		\$58,383	

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.



Household Income Profile

Alpharetta City, GA
 Alpharetta City, GA (1301696)
 Geography: Place

Prepared by Esri

2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	722	3,881	5,628	6,143	4,969	2,433	1,311
<\$15,000	50	123	117	185	235	114	185
\$15,000-\$24,999	46	127	184	183	200	154	162
\$25,000-\$34,999	73	244	212	185	184	92	84
\$35,000-\$49,999	117	481	465	344	201	180	167
\$50,000-\$74,999	194	902	790	698	625	555	390
\$75,000-\$99,999	103	626	770	495	538	347	96
\$100,000-\$149,999	93	801	1,150	1,278	1,068	537	147
\$150,000-\$199,999	22	318	856	711	511	197	44
\$200,000+	24	259	1,084	2,064	1,407	257	36
Median HH Income	\$56,942	\$76,878	\$108,491	\$134,555	\$118,343	\$82,164	\$52,200
Average HH Income	\$72,980	\$97,579	\$141,585	\$178,281	\$162,393	\$109,105	\$64,690
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	6.9%	3.2%	2.1%	3.0%	4.7%	4.7%	14.1%
\$15,000-\$24,999	6.4%	3.3%	3.3%	3.0%	4.0%	6.3%	12.4%
\$25,000-\$34,999	10.1%	6.3%	3.8%	3.0%	3.7%	3.8%	6.4%
\$35,000-\$49,999	16.2%	12.4%	8.3%	5.6%	4.0%	7.4%	12.7%
\$50,000-\$74,999	26.9%	23.2%	14.0%	11.4%	12.6%	22.8%	29.7%
\$75,000-\$99,999	14.3%	16.1%	13.7%	8.1%	10.8%	14.3%	7.3%
\$100,000-\$149,999	12.9%	20.6%	20.4%	20.8%	21.5%	22.1%	11.2%
\$150,000-\$199,999	3.0%	8.2%	15.2%	11.6%	10.3%	8.1%	3.4%
\$200,000+	3.3%	6.7%	19.3%	33.6%	28.3%	10.6%	2.7%

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.



Household Income Profile

Alpharetta City, GA
 Alpharetta City, GA (1301696)
 Geography: Place

Prepared by Esri

2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	729	4,401	5,810	5,865	5,224	3,068	1,713
<\$15,000	44	113	89	131	192	102	197
\$15,000-\$24,999	41	121	140	150	181	155	188
\$25,000-\$34,999	65	242	177	147	162	100	101
\$35,000-\$49,999	113	482	394	290	172	199	218
\$50,000-\$74,999	189	908	682	603	573	610	489
\$75,000-\$99,999	103	669	702	444	499	410	135
\$100,000-\$149,999	112	999	1,203	1,224	1,079	733	235
\$150,000-\$199,999	33	477	1,033	774	617	309	81
\$200,000+	29	390	1,390	2,102	1,749	450	69
Median HH Income	\$60,553	\$85,657	\$124,980	\$146,700	\$134,813	\$96,764	\$55,271
Average HH Income	\$81,896	\$112,336	\$163,715	\$193,621	\$185,395	\$129,812	\$76,062
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	6.0%	2.6%	1.5%	2.2%	3.7%	3.3%	11.5%
\$15,000-\$24,999	5.6%	2.7%	2.4%	2.6%	3.5%	5.1%	11.0%
\$25,000-\$34,999	8.9%	5.5%	3.0%	2.5%	3.1%	3.3%	5.9%
\$35,000-\$49,999	15.5%	11.0%	6.8%	4.9%	3.3%	6.5%	12.7%
\$50,000-\$74,999	25.9%	20.6%	11.7%	10.3%	11.0%	19.9%	28.5%
\$75,000-\$99,999	14.1%	15.2%	12.1%	7.6%	9.6%	13.4%	7.9%
\$100,000-\$149,999	15.4%	22.7%	20.7%	20.9%	20.7%	23.9%	13.7%
\$150,000-\$199,999	4.5%	10.8%	17.8%	13.2%	11.8%	10.1%	4.7%
\$200,000+	4.0%	8.9%	23.9%	35.8%	33.5%	14.7%	4.0%

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.