



Executive Summary

Alpharetta City, GA
 Alpharetta City, GA (1301696)
 Geography: Place

Prepared by Esri

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Population

2000 Population	44,471
2010 Population	57,500
2019 Population	66,509
2024 Population	71,115
2000-2010 Annual Rate	2.60%
2010-2019 Annual Rate	1.59%
2019-2024 Annual Rate	1.35%
2019 Male Population	48.9%
2019 Female Population	51.1%
2019 Median Age	37.6

In the identified area, the current year population is 66,509. In 2010, the Census count in the area was 57,500. The rate of change since 2010 was 1.59% annually. The five-year projection for the population in the area is 71,115 representing a change of 1.35% annually from 2019 to 2024. Currently, the population is 48.9% male and 51.1% female.

Median Age

The median age in this area is 37.6, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	62.5%
2019 Black Alone	11.9%
2019 American Indian/Alaska Native Alone	0.2%
2019 Asian Alone	19.6%
2019 Pacific Islander Alone	0.0%
2019 Other Race	2.7%
2019 Two or More Races	3.1%
2019 Hispanic Origin (Any Race)	8.1%

Persons of Hispanic origin represent 8.1% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.2 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	174
2000 Households	16,829
2010 Households	21,710
2019 Total Households	25,087
2024 Total Households	26,809
2000-2010 Annual Rate	2.58%
2010-2019 Annual Rate	1.58%
2019-2024 Annual Rate	1.34%
2019 Average Household Size	2.65

The household count in this area has changed from 21,710 in 2010 to 25,087 in the current year, a change of 1.58% annually. The five-year projection of households is 26,809, a change of 1.34% annually from the current year total. Average household size is currently 2.65, compared to 2.65 in the year 2010. The number of families in the current year is 17,146 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income

2019 Percent of Income for Mortgage 20.1%

Median Household Income

2019 Median Household Income \$102,061

2024 Median Household Income \$110,933

2019-2024 Annual Rate 1.68%

Average Household Income

2019 Average Household Income \$138,742

2024 Average Household Income \$154,354

2019-2024 Annual Rate 2.16%

Per Capita Income

2019 Per Capita Income \$52,536

2024 Per Capita Income \$58,383

2019-2024 Annual Rate 2.13%

Households by Income

Current median household income is \$102,061 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$110,933 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$138,742 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$154,354 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$52,536 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$58,383 in five years, compared to \$36,530 for all U.S. households

Housing

2019 Housing Affordability Index 123

2000 Total Housing Units 17,700

2000 Owner Occupied Housing Units 11,230

2000 Renter Occupied Housing Units 5,599

2000 Vacant Housing Units 871

2010 Total Housing Units 22,995

2010 Owner Occupied Housing Units 14,129

2010 Renter Occupied Housing Units 7,581

2010 Vacant Housing Units 1,285

2019 Total Housing Units 25,798

2019 Owner Occupied Housing Units 15,397

2019 Renter Occupied Housing Units 9,690

2019 Vacant Housing Units 711

2024 Total Housing Units 27,499

2024 Owner Occupied Housing Units 16,729

2024 Renter Occupied Housing Units 10,080

2024 Vacant Housing Units 690

Currently, 59.7% of the 25,798 housing units in the area are owner occupied; 37.6%, renter occupied; and 2.8% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 22,995 housing units in the area - 61.4% owner occupied, 33.0% renter occupied, and 5.6% vacant. The annual rate of change in housing units since 2010 is 5.24%. Median home value in the area is \$420,138, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 1.48% annually to \$452,162.

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