



Demographic and Income Profile

Alpharetta City, GA
 Alpharetta City, GA (1301696)
 Geography: Place

Prepared by Esri

Summary	Census 2010	2019	2024
Population	57,500	66,509	71,115
Households	21,710	25,087	26,809
Families	15,122	17,146	18,302
Average Household Size	2.65	2.65	2.65
Owner Occupied Housing Units	14,129	15,397	16,729
Renter Occupied Housing Units	7,581	9,690	10,080
Median Age	36.6	37.6	38.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.35%	1.10%	0.77%
Households	1.34%	1.09%	0.75%
Families	1.31%	1.01%	0.68%
Owner HHs	1.67%	1.41%	0.92%
Median Household Income	1.68%	2.70%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,010	4.0%	868	3.2%
\$15,000 - \$24,999	1,057	4.2%	977	3.6%
\$25,000 - \$34,999	1,073	4.3%	993	3.7%
\$35,000 - \$49,999	1,956	7.8%	1,868	7.0%
\$50,000 - \$74,999	4,153	16.6%	4,053	15.1%
\$75,000 - \$99,999	2,974	11.9%	2,962	11.0%
\$100,000 - \$149,999	5,073	20.2%	5,584	20.8%
\$150,000 - \$199,999	2,660	10.6%	3,324	12.4%
\$200,000+	5,131	20.5%	6,179	23.0%
Median Household Income	\$102,061		\$110,933	
Average Household Income	\$138,742		\$154,354	
Per Capita Income	\$52,536		\$58,383	

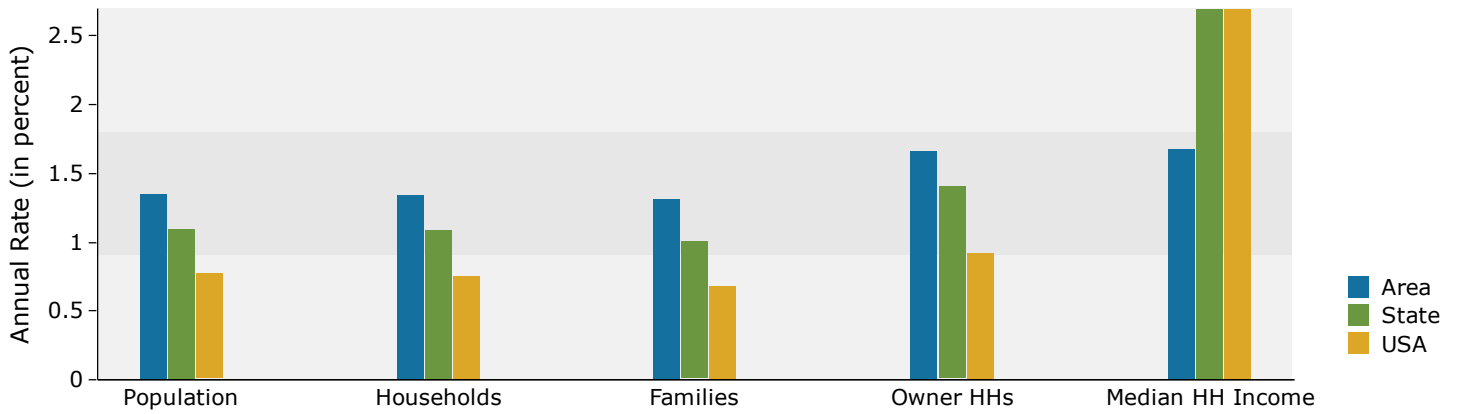
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,731	6.5%	3,954	5.9%	4,253	6.0%
5 - 9	4,742	8.2%	4,557	6.9%	4,621	6.5%
10 - 14	5,157	9.0%	5,103	7.7%	4,900	6.9%
15 - 19	4,033	7.0%	4,786	7.2%	4,635	6.5%
20 - 24	2,382	4.1%	3,654	5.5%	3,522	5.0%
25 - 34	7,205	12.5%	8,524	12.8%	9,963	14.0%
35 - 44	10,188	17.7%	10,224	15.4%	10,871	15.3%
45 - 54	10,367	18.0%	10,756	16.2%	10,478	14.7%
55 - 64	5,458	9.5%	8,623	13.0%	9,389	13.2%
65 - 74	2,300	4.0%	4,169	6.3%	5,511	7.7%
75 - 84	1,336	2.3%	1,573	2.4%	2,291	3.2%
85+	601	1.0%	582	0.9%	678	1.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	40,276	70.0%	41,590	62.5%	41,546	58.4%
Black Alone	6,238	10.8%	7,921	11.9%	8,406	11.8%
American Indian Alone	111	0.2%	117	0.2%	116	0.2%
Asian Alone	7,685	13.4%	13,014	19.6%	16,848	23.7%
Pacific Islander Alone	29	0.1%	28	0.0%	27	0.0%
Some Other Race Alone	1,617	2.8%	1,803	2.7%	1,825	2.6%
Two or More Races	1,544	2.7%	2,035	3.1%	2,347	3.3%
Hispanic Origin (Any Race)	4,891	8.5%	5,362	8.1%	5,483	7.7%

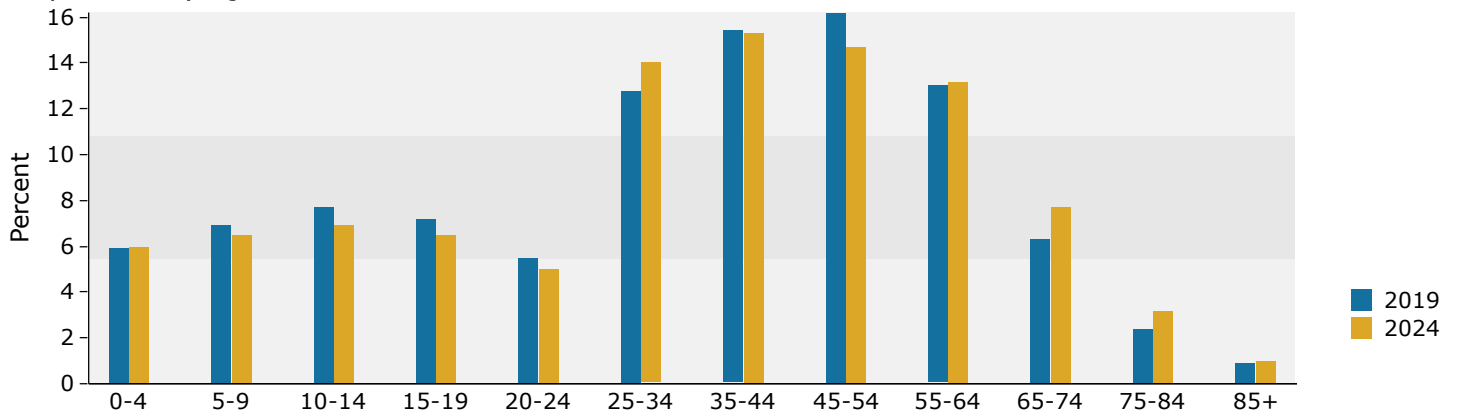
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

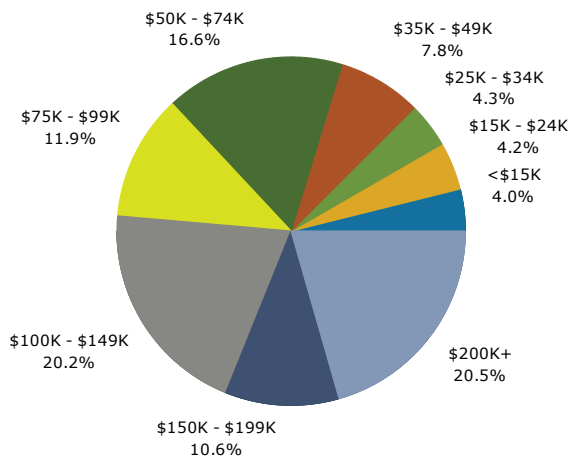
Trends 2019-2024



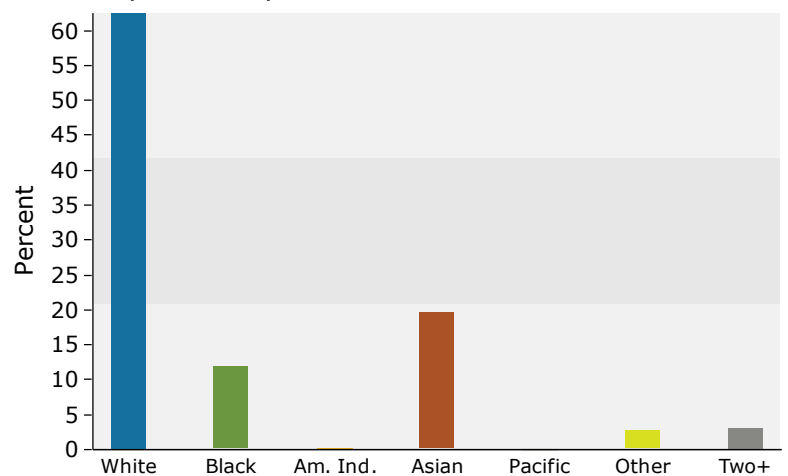
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 8.1%