



Net Worth Profile

Alpharetta
Alpharetta city, GA (1301696)
Place

Prepared by Esri

Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	57,551	61,375	65,902	4,527	1.43%
Median Age	36.5	37.0	38.2	1.2	0.64%
Households	21,742	23,168	24,897	1,729	1.45%
Average Household Size	2.64	2.65	2.64	-0.01	-0.08%

2015 Households by Net Worth	Number	Percent
Total	23,170	100.0%
<\$15,000	4,765	20.6%
\$15,000-\$34,999	1,939	8.4%
\$35,000-\$49,999	947	4.1%
\$50,000-\$74,999	1,479	6.4%
\$75,000-\$99,999	1,003	4.3%
\$100,000-\$149,999	1,570	6.8%
\$150,000-\$249,999	1,858	8.0%
\$250,000-\$500,000	2,603	11.2%
\$500,000+	7,006	30.2%
Median Net Worth	\$145,225	
Average Net Worth	\$790,759	

2015 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	681	3,541	5,311	6,294	4,280	1,931	1,132
<\$15,000	439	1,545	1,134	775	465	181	227
\$15,000-\$34,999	156	619	565	352	176	33	39
\$35,000-\$49,999	18	243	326	194	110	45	10
\$50,000-\$99,999	38	434	839	594	302	150	124
\$100,000-\$149,999	14	176	438	449	271	141	81
\$150,000-\$249,999	8	168	466	527	411	185	93
\$250,000+	8	356	1,543	3,403	2,545	1,196	558
Median Net Worth	\$11,634	\$19,721	\$82,510	\$250,001	\$250,001	\$250,001	\$238,481
Average Net Worth	\$27,315	\$113,518	\$653,590	\$935,195	\$1,223,181	\$1,306,590	\$694,111

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.