



Household Income Profile

Alpharetta City, GA 14
 Alpharetta city, GA (1301696)
 Place

Prepared by Esri

Summary	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	61,375	65,902	4,527	1.43%
Households	23,168	24,897	1,729	1.45%
Median Age	37.0	38.2	1.2	0.64%
Average Household Size	2.65	2.64	-0.01	-0.08%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
Household	23,169	100%	24,895	100%
<\$15,000	1,170	5.0%	1,028	4.1%
\$15,000-\$24,999	1,044	4.5%	715	2.9%
\$25,000-\$34,999	1,701	7.3%	1,344	5.4%
\$35,000-\$49,999	2,526	10.9%	2,335	9.4%
\$50,000-\$74,999	3,806	16.4%	3,673	14.8%
\$75,000-\$99,999	2,827	12.2%	3,111	12.5%
\$100,000-\$149,999	3,964	17.1%	5,134	20.6%
\$150,000-\$199,999	2,175	9.4%	2,699	10.8%
\$200,000+	3,956	17.1%	4,856	19.5%
Median Household Income	\$85,183		\$101,514	
Average Household Income	\$123,427		\$140,120	
Per Capita Income	\$46,907		\$53,237	

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.



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2015 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	680	3,543	5,311	6,293	4,278	1,930	1,132
<\$15,000	61	144	165	209	232	159	200
\$15,000-\$24,999	67	135	194	220	202	133	93
\$25,000-\$34,999	101	384	319	311	299	147	139
\$35,000-\$49,999	137	587	610	469	269	240	214
\$50,000-\$74,999	145	806	899	739	557	403	257
\$75,000-\$99,999	64	527	847	620	459	251	59
\$100,000-\$149,999	85	550	825	1,284	814	301	104
\$150,000-\$199,999	10	247	647	660	459	126	25
\$200,000+	10	163	805	1,781	987	170	41
Median HH Income	\$46,231	\$63,662	\$86,946	\$117,575	\$105,123	\$65,543	\$43,080
Average HH Income	\$59,787	\$84,372	\$122,358	\$159,894	\$143,477	\$94,067	\$60,693
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.0%	4.1%	3.1%	3.3%	5.4%	8.2%	17.7%
\$15,000-\$24,999	9.9%	3.8%	3.7%	3.5%	4.7%	6.9%	8.2%
\$25,000-\$34,999	14.9%	10.8%	6.0%	4.9%	7.0%	7.6%	12.3%
\$35,000-\$49,999	20.1%	16.6%	11.5%	7.5%	6.3%	12.4%	18.9%
\$50,000-\$74,999	21.3%	22.7%	16.9%	11.7%	13.0%	20.9%	22.7%
\$75,000-\$99,999	9.4%	14.9%	15.9%	9.9%	10.7%	13.0%	5.2%
\$100,000-\$149,999	12.5%	15.5%	15.5%	20.4%	19.0%	15.6%	9.2%
\$150,000-\$199,999	1.5%	7.0%	12.2%	10.5%	10.7%	6.5%	2.2%
\$200,000+	1.5%	4.6%	15.2%	28.3%	23.1%	8.8%	3.6%

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
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2020 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	669	3,898	5,215	5,979	5,209	2,592	1,333
<\$15,000	61	129	127	141	203	165	202
\$15,000-\$24,999	51	100	116	125	129	113	80
\$25,000-\$34,999	88	307	234	200	242	146	127
\$35,000-\$49,999	129	562	498	353	259	283	251
\$50,000-\$74,999	139	820	771	592	561	482	308
\$75,000-\$99,999	67	631	843	586	547	357	80
\$100,000-\$149,999	111	777	998	1,423	1,140	517	168
\$150,000-\$199,999	12	342	721	701	656	224	44
\$200,000+	11	230	907	1,858	1,472	305	73
Median HH Income	\$50,633	\$75,893	\$100,601	\$130,067	\$123,923	\$81,062	\$50,323
Average HH Income	\$66,280	\$97,723	\$138,372	\$178,175	\$169,272	\$113,721	\$74,727
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.1%	3.3%	2.4%	2.4%	3.9%	6.4%	15.2%
\$15,000-\$24,999	7.6%	2.6%	2.2%	2.1%	2.5%	4.4%	6.0%
\$25,000-\$34,999	13.2%	7.9%	4.5%	3.3%	4.6%	5.6%	9.5%
\$35,000-\$49,999	19.3%	14.4%	9.5%	5.9%	5.0%	10.9%	18.8%
\$50,000-\$74,999	20.8%	21.0%	14.8%	9.9%	10.8%	18.6%	23.1%
\$75,000-\$99,999	10.0%	16.2%	16.2%	9.8%	10.5%	13.8%	6.0%
\$100,000-\$149,999	16.6%	19.9%	19.1%	23.8%	21.9%	19.9%	12.6%
\$150,000-\$199,999	1.8%	8.8%	13.8%	11.7%	12.6%	8.6%	3.3%
\$200,000+	1.6%	5.9%	17.4%	31.1%	28.3%	11.8%	5.5%

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.