



# Executive Summary

Alpharetta  
Alpharetta city, GA (1301696)  
Place

Prepared by Esri

Alpharetta city,...

## Population

2000 Population	44,492
2010 Population	57,551
2015 Population	61,375
2020 Population	65,902
2000-2010 Annual Rate	2.61%
2010-2015 Annual Rate	1.23%
2015-2020 Annual Rate	1.43%
2015 Male Population	49.0%
2015 Female Population	51.0%
2015 Median Age	37.0

In the identified area, the current year population is 61,375. In 2010, the Census count in the area was 57,551. The rate of change since 2010 was 1.23% annually. The five-year projection for the population in the area is 65,902 representing a change of 1.43% annually from 2015 to 2020. Currently, the population is 49.0% male and 51.0% female.

## Median Age

The median age in this area is 37.0, compared to U.S. median age of 37.9.

## Race and Ethnicity

2015 White Alone	66.6%
2015 Black Alone	11.2%
2015 American Indian/Alaska Native Alone	0.2%
2015 Asian Alone	15.9%
2015 Pacific Islander Alone	0.1%
2015 Other Race	3.0%
2015 Two or More Races	3.0%
2015 Hispanic Origin (Any Race)	8.7%

Persons of Hispanic origin represent 8.7% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 59.5 in the identified area, compared to 63.0 for the U.S. as a whole.

## Households

2000 Households	16,841
2010 Households	21,742
2015 Total Households	23,168
2020 Total Households	24,897
2000-2010 Annual Rate	2.59%
2010-2015 Annual Rate	1.22%
2015-2020 Annual Rate	1.45%
2015 Average Household Size	2.65

The household count in this area has changed from 21,742 in 2010 to 23,168 in the current year, a change of 1.22% annually. The five-year projection of households is 24,897, a change of 1.45% annually from the current year total. Average household size is currently 2.65, compared to 2.64 in the year 2010. The number of families in the current year is 15,863 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

July 24, 2015



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## Median Household Income

2015 Median Household Income	\$85,183
2020 Median Household Income	\$101,514
2015-2020 Annual Rate	3.57%

## Average Household Income

2015 Average Household Income	\$123,427
2020 Average Household Income	\$140,120
2015-2020 Annual Rate	2.57%

## Per Capita Income

2015 Per Capita Income	\$46,907
2020 Per Capita Income	\$53,237
2015-2020 Annual Rate	2.56%

## Households by Income

Current median household income is \$85,183 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$101,514 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$123,427 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$140,120 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$46,907 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$53,237 in five years, compared to \$32,501 for all U.S. households

## Housing

2000 Total Housing Units	17,712
2000 Owner Occupied Housing Units	11,240
2000 Renter Occupied Housing Units	5,601
2000 Vacant Housing Units	871
2010 Total Housing Units	23,029
2010 Owner Occupied Housing Units	14,129
2010 Renter Occupied Housing Units	7,613
2010 Vacant Housing Units	1,287
2015 Total Housing Units	24,358
2015 Owner Occupied Housing Units	13,862
2015 Renter Occupied Housing Units	9,306
2015 Vacant Housing Units	1,190
2020 Total Housing Units	26,031
2020 Owner Occupied Housing Units	14,942
2020 Renter Occupied Housing Units	9,954
2020 Vacant Housing Units	1,134

Currently, 56.9% of the 24,358 housing units in the area are owner occupied; 38.2%, renter occupied; and 4.9% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 23,029 housing units in the area - 61.4% owner occupied, 33.1% renter occupied, and 5.6% vacant. The annual rate of change in housing units since 2010 is 2.52%. Median home value in the area is \$454,552, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 2.79% annually to \$521,602.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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