



# Community Profile

Alpharetta  
Alpharetta city, GA (1301696)  
Place

Prepared by Esri

	Alpharetta city,...
<b>Population Summary</b>	
2000 Total Population	44,492
2010 Total Population	57,551
2015 Total Population	61,375
2015 Group Quarters	63
2020 Total Population	65,902
2015-2020 Annual Rate	1.43%
<b>Household Summary</b>	
2000 Households	16,841
2000 Average Household Size	2.64
2010 Households	21,742
2010 Average Household Size	2.64
2015 Households	23,168
2015 Average Household Size	2.65
2020 Households	24,897
2020 Average Household Size	2.64
2015-2020 Annual Rate	1.45%
2010 Families	15,131
2010 Average Family Size	3.23
2015 Families	15,863
2015 Average Family Size	3.26
2020 Families	16,966
2020 Average Family Size	3.27
2015-2020 Annual Rate	1.35%
<b>Housing Unit Summary</b>	
2000 Housing Units	17,712
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	31.6%
Vacant Housing Units	4.9%
2010 Housing Units	23,029
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	5.6%
2015 Housing Units	24,358
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	38.2%
Vacant Housing Units	4.9%
2020 Housing Units	26,031
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	38.2%
Vacant Housing Units	4.4%
<b>Median Household Income</b>	
2015	\$85,183
2020	\$101,514
<b>Median Home Value</b>	
2015	\$454,552
2020	\$521,602
<b>Per Capita Income</b>	
2015	\$46,907
2020	\$53,237
<b>Median Age</b>	
2010	36.5
2015	37.0
2020	38.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

July 29, 2015



# Community Profile

Alpharetta  
Alpharetta city, GA (1301696)  
Place

Prepared by Esri

	Alpharetta city,...
<b>2015 Households by Income</b>	
Household Income Base	23,169
<\$15,000	5.0%
\$15,000 - \$24,999	4.5%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	9.4%
\$200,000+	17.1%
Average Household Income	\$123,427
<b>2020 Households by Income</b>	
Household Income Base	24,895
<\$15,000	4.1%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	5.4%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	10.8%
\$200,000+	19.5%
Average Household Income	\$140,120
<b>2015 Owner Occupied Housing Units by Value</b>	
Total	13,855
<\$50,000	0.1%
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	1.8%
\$150,000 - \$199,999	5.7%
\$200,000 - \$249,999	8.9%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	16.8%
\$400,000 - \$499,999	14.8%
\$500,000 - \$749,999	26.1%
\$750,000 - \$999,999	11.2%
\$1,000,000 +	5.9%
Average Home Value	\$515,758
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	14,936
<\$50,000	0.0%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	4.0%
\$200,000 - \$249,999	8.2%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	14.4%
\$400,000 - \$499,999	12.3%
\$500,000 - \$749,999	25.0%
\$750,000 - \$999,999	17.9%
\$1,000,000 +	9.2%
Average Home Value	\$582,646

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

July 29, 2015



# Community Profile

Alpharetta  
Alpharetta city, GA (1301696)  
Place

Prepared by Esri

	Alpharetta city,...
<b>2010 Population by Age</b>	
Total	57,551
0 - 4	6.5%
5 - 9	8.2%
10 - 14	9.0%
15 - 24	11.2%
25 - 34	12.6%
35 - 44	17.7%
45 - 54	18.0%
55 - 64	9.5%
65 - 74	4.0%
75 - 84	2.3%
85 +	1.0%
18 +	71.2%
<b>2015 Population by Age</b>	
Total	61,377
0 - 4	6.0%
5 - 9	7.1%
10 - 14	8.5%
15 - 24	13.3%
25 - 34	12.2%
35 - 44	15.4%
45 - 54	17.5%
55 - 64	11.8%
65 - 74	5.2%
75 - 84	2.1%
85 +	0.8%
18 +	73.6%
<b>2020 Population by Age</b>	
Total	65,900
0 - 4	5.9%
5 - 9	6.3%
10 - 14	7.2%
15 - 24	12.6%
25 - 34	13.2%
35 - 44	14.5%
45 - 54	16.0%
55 - 64	14.0%
65 - 74	6.9%
75 - 84	2.5%
85 +	0.9%
18 +	75.9%
<b>2010 Population by Sex</b>	
Males	28,052
Females	29,499
<b>2015 Population by Sex</b>	
Males	30,049
Females	31,328
<b>2020 Population by Sex</b>	
Males	32,229
Females	33,671

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

July 29, 2015



# Community Profile

Alpharetta  
Alpharetta city, GA (1301696)  
Place

Prepared by Esri

	Alpharetta city,...
<b>2010 Population by Race/Ethnicity</b>	
Total	57,551
White Alone	70.0%
Black Alone	10.9%
American Indian Alone	0.2%
Asian Alone	13.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.8%
Two or More Races	2.7%
Hispanic Origin	8.5%
Diversity Index	56.1
<b>2015 Population by Race/Ethnicity</b>	
Total	61,375
White Alone	66.6%
Black Alone	11.2%
American Indian Alone	0.2%
Asian Alone	15.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.0%
Two or More Races	3.0%
Hispanic Origin	8.7%
Diversity Index	59.5
<b>2020 Population by Race/Ethnicity</b>	
Total	65,902
White Alone	63.9%
Black Alone	10.9%
American Indian Alone	0.2%
Asian Alone	18.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.0%
Two or More Races	3.3%
Hispanic Origin	8.7%
Diversity Index	61.8
<b>2010 Population by Relationship and Household Type</b>	
Total	57,551
In Households	99.9%
In Family Households	86.1%
Householder	26.3%
Spouse	21.6%
Child	33.8%
Other relative	3.1%
Nonrelative	1.2%
In Nonfamily Households	13.8%
In Group Quarters	0.1%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

July 29, 2015



# Community Profile

Alpharetta  
Alpharetta city, GA (1301696)  
Place

Prepared by Esri

	Alpharetta city,...
<b>2015 Population 25+ by Educational Attainment</b>	
Total	39,920
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	1.5%
High School Graduate	10.7%
GED/Alternative Credential	0.9%
Some College, No Degree	15.9%
Associate Degree	6.7%
Bachelor's Degree	38.8%
Graduate/Professional Degree	23.8%
<b>2015 Population 15+ by Marital Status</b>	
Total	48,086
Never Married	27.6%
Married	58.9%
Widowed	3.4%
Divorced	10.0%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.1%
Civilian Unemployed	3.9%
<b>2015 Employed Population 16+ by Industry</b>	
Total	32,829
Agriculture/Mining	0.5%
Construction	3.8%
Manufacturing	7.9%
Wholesale Trade	4.1%
Retail Trade	9.1%
Transportation/Utilities	3.2%
Information	5.5%
Finance/Insurance/Real Estate	11.1%
Services	52.8%
Public Administration	1.9%
<b>2015 Employed Population 16+ by Occupation</b>	
Total	32,828
White Collar	79.4%
Management/Business/Financial	28.7%
Professional	27.5%
Sales	14.1%
Administrative Support	9.2%
Services	12.7%
Blue Collar	7.9%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	1.2%
Production	2.2%
Transportation/Material Moving	1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

July 29, 2015



# Community Profile

Alpharetta  
Alpharetta city, GA (1301696)  
Place

Prepared by Esri

	<b>Alpharetta city,...</b>
<b>2010 Households by Type</b>	
Total	21,742
Households with 1 Person	25.6%
Households with 2+ People	74.4%
Family Households	69.6%
Husband-wife Families	57.3%
With Related Children	33.7%
Other Family (No Spouse Present)	12.3%
Other Family with Male Householder	3.0%
With Related Children	1.7%
Other Family with Female Householder	9.3%
With Related Children	6.5%
Nonfamily Households	4.8%
All Households with Children	42.1%
Multigenerational Households	2.7%
Unmarried Partner Households	3.7%
Male-female	3.0%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	21,742
1 Person Household	25.6%
2 Person Household	27.8%
3 Person Household	17.9%
4 Person Household	18.6%
5 Person Household	7.2%
6 Person Household	2.1%
7 + Person Household	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	21,742
Owner Occupied	65.0%
Owned with a Mortgage/Loan	56.5%
Owned Free and Clear	8.5%
Renter Occupied	35.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

July 29, 2015