



CITY OF ALPHARETTA
ECONOMIC DEVELOPMENT DEPARTMENT
287 S. Main Street
Alpharetta, Georgia 30009
678.297.6075

ALPHARETTA DOWNTOWN BUSINESS DISTRICT

Downtown Beautification and Facade Improvement Grant Application

Name: _____

Business: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Architect's Name: _____

Architect's Phone: _____

Contractor's Name (If known): _____

Contractor's Phone (If known): _____

Approximate cost of work to be done (NOT Including permits and Architect's fees): _____

Approximate date work is to be or has been done: _____

Work must begin and be completed within 90 days after approval of Grant Application. Continuation must be approved to extend application beyond calendar year.

Has the applicant met with City Staff prior to submission to review this project? _____

Give a general description below. Attach a sketch or photo of the improvements you propose to make or completed improvements made to your building. Please also include a copy of all quotes or invoices associated with the project.

Eligibility requirements for grants:

- Grants are available to merchants or building owners within the designated Downtown Business District for improvements to existing building facades.
- All applicable permits must be obtained from the City of Alpharetta, Community Development Department. Proof of permit may be requested.
- Submit the following information appropriate to the improvements for consideration:
 1. Paint and construction material color samples and a description of the work to be done
 2. Awning fabric samples and description
 3. Sign information: color, size, material, lettering, lighting and placement
 4. Furniture information, color, material and examples
- Routine exterior maintenance, landscaping, site improvements and new construction MAY not be eligible.
- Work that has already been completed on any building or structure in this calendar year is NOT eligible for the grant program.
- Funding is not guaranteed. Longevity of the project and how well the project complements the building and the surrounding block will be a factor in determining allocation amounts.
- A consultation is available with the Community Development Department prior to submission. Please contact Peter Tokar, Economic Development Director (678.297.6075) to make your appointment.
- Building/business owner assumes 100% responsibility for qualifying ADA compliance work to satisfy all necessary codes and regulations.
- If owner does the work: all materials and paid labor qualify. Not to include labor paid to owner. Must include a labor quote from a professional contractor.

Please check

Structural Building Improvements

\$5,000 - \$9,999 – 30% project cost up to \$3,000

\$10K – \$14,999 – 35% project cost up to \$5,200

\$15K – \$19,999 – 40% project cost up to \$7,900

\$20,000 + – 50% project cost up to \$15,000

The intent of this program is to promote large scale projects which significantly improve the façade of the building. The use of an architect or registered designer will add to the overall value of the application.

- Attach a photo of the building currently
- Attach an architectural drawing
- Attach a project bid
- A consultation with City staff is required prior to submission.

Awnings, Lighting and Similar Accoutrements

\$1,000 – \$1,499 – *Existing Business \$250, new \$500

\$1,500 + *Existing Business \$375, new \$750

The intent of this program is to promote the replacement or addition of improved awnings, lighting or similar accoutrements to a project.

***Business Existing Prior to July 1, 2012**

- Attach a photo of the building currently
- Attach a photo of proposed new awning, lights or accoutrements.
- Attach an architectural drawing
- Attach a project bid.

Street Furniture Replacement

\$1,000 - \$1,499 – replacement \$500, other \$250

\$1,500 - \$1,999 – replacement \$750, other \$375

\$2,000 + - replacement \$1,000, other \$500

The intent of this program is to replace existing non-conforming Street and dining furniture to meet code. Additionally the grant may be used to offset the cost of purchasing street furniture for public and customer use.

***Replacement must be on or before July 1, 2012**

- Attach a photo of the building currently
- Attach a project bid
- Attach photos of proposed lighting and fixtures.

☐ Signage (Excludes Awnings and Window Signs)

\$1,000 – \$1,499 - *Existing Business \$250, new \$500

\$1,500 – \$1,999 - *Existing Business \$375, new \$750

\$2,000 + *Existing Business \$500, new \$1,000

The intent of this grant is to improve or enhance signage for downtown businesses. Funds may not be used for signage that is required by code for business operation rather, for enhancements to existing signs or to provide the needed gap funding for sign that exceed the base requirements for signage.

- Attach a photo of the sign currently, or artist rendering if new
- Attach drawings of the new proposed sign
- Attach an architectural drawing of proposed improvements (if applicable)
- Attach a project bid.

Please complete application and remit to:

**Attn: Peter Tokar, Economic Development Director
City of Alpharetta
Economic Development Department
2 South Main Street
Alpharetta, GA 30009**

**For questions please call or email Peter Tokar:
678-297-6075 office**

ptokar@alpharetta.ga.us